The ultimate test for making your decision: A demonstration drive for service customers.

1. Make a service appointment for your Porsche or Audi.

DAY DATE TIME

2. Then have your call transferred to a sales representative. Ask to have a

MODEL

ready for demonstration ride at the time of your service appointment.

OR

3. If your car is not due for service, ask to meet a sales representative at
___ Dealership ___ Your Home ___ Your Office.

NAME OF SALES REPRESENTATIVE YOU TALKED TO

1981
PORSCHE + AUDI
NOTHING EVEN COMES CLOSE

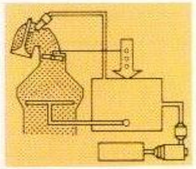
W74-601.2021 Printed in U.S.A.

The 1981 Porsche Audi Buyer's Guide.

With so many state-of-the-art features on today's new Porsches and Audis, how do you decide which model is right for you?

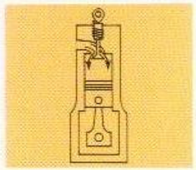
Porsches and Audis have become known for luxurious appointments, and quality of workmanship without compromise. While both feature state-of-the-art engineering, Porsches have acquired much of the Audis' renowned comfort, and Audis have gained much of the Porsches' performance. With so many Porsche and Audi models — each excellent in its own way — we've provided this Guide to help you select the one best suited to you.

These features are found on all Porsches and Audis. Yet few competitive cars have all four.



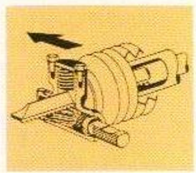
Continuous Fuel Injection

constantly measures operating variables and directs an injector to spray a fine mist of precisely metered fuel directly into each cylinder intake port. (Except Diesel engines.)



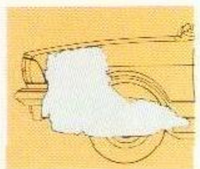
Overhead Camshaft

directly controls valve operation without the need for pushrods and rocker arm linkage found in conventional engines. The result: Fewer parts to wear or require service, and more accurate valve timing for better performance.



Rack and Pinion Steering,

typically found on racing cars, features a pinion gear at the base of the steering column, which engages a precisely fitted rack for easy turning, for a more direct road feel.

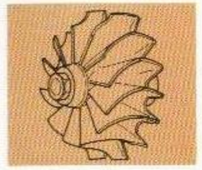


Transaxle Design

combines transmission and differential in one unit to achieve low weight, efficient lubrication, and smooth transfer of power. Used by Porsche and Audi for over 30 years.

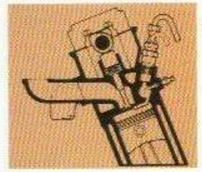
Specifications, options, and standard equipment subject to change without notice.

These features are found only on selected Porsche and Audi models. Are they right for you?



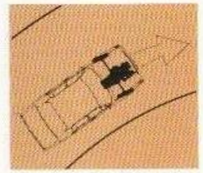
Turbocharging

increases performance without increasing engine displacement on the Porsche 924 and Audi 5000 Turbos. Normally wasted exhaust gases turn a compressor to give reserve power.



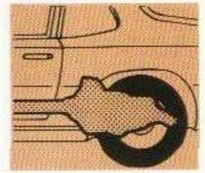
Diesel Engine,

available on the Audi 5000, gives the traditional Diesel advantages of longer engine life, fewer maintenance needs, and better fuel economy.*



Front Wheel Drive

means the power and drive-train weight is over the driving wheels for traction and directional control. This space-efficient concept has been improved and perfected by Audi since 1933.



Rear Wheel Drive

achieves for the rear-engine Porsche 911SC many of the advantages which are found on the front wheel drive Audis. On the advanced Porsche 924 and 928, transaxle design and separation of masses result in special efficiencies for these new models.

*See Specifications Table for EPA Mileage figures.

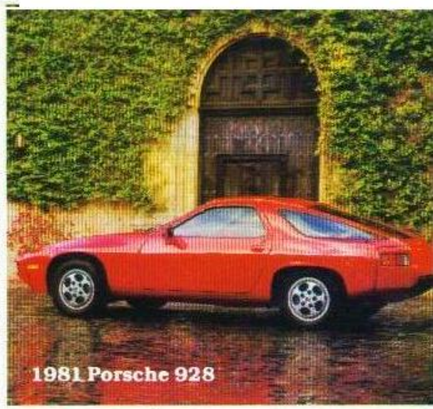
Now that you know what's important to look for, select the car designed for your needs.


1981 Audi 4000 5+5


1981 Audi 5000 Turbo


1981 Porsche 924


1981 Porsche 911SC


1981 Porsche 928

Model:	Audi 4000 4E	Audi 4000 5+5 Audi 4000S	Audi 5000/5000S	Audi 5000 Diesel 5000S Diesel	Audi 5000 Turbo	Porsche 924	Porsche 924 Turbo	Porsche 911SC	Porsche 928
	For exceptional value, economy,* and luxury, the Audi 4000 is the perfect introduction to Audi quality. Compact outside, with generous interior dimensions, and more trunk room than many larger cars.		With its revolutionary 5-cylinder in-line engine, front wheel drive, and other advanced engineering features, the Audi 5000 is in a class by itself. For luxury, few cars in its price-class can meet its opulent interior and standard features.			Performance, luxury, economy,* and sports-car styling are combined in your choice of two beautiful packages. Front spoiler, retractable headlights, alloy wheels, and more.		Since 1964 this classic Porsche has maintained the integrity of its enduring design. Constantly improved for 17 years, it has been refined to a point of near perfection.	Porsche calls the 928 "the best production Porsche ever built." With its 220 hp V8 powerplant, patented rear axle, and luxury interior, we think you'll agree.
ENGINE:									
No./cylinders	4, in-line	5, in-line	5, in-line	5, in-line	5, in-line	4, in-line	4, in-line	6 horiz. opposed	V-8 (90°)
Displacement cu. in. (cc)	105.0 (1715)	131.0 (2144)	131.0 (2144)	121.0 (1986)	131.0 (2144)	121.0 (1984)	121.0 (1984)	183.0 (2994)	273.0 (4474)
Compression ratio	8.2:1	8.2:1	8.2:1	23.0:1	7.0:1	9.0:1	8.0:1	9.3:1	9.0:1
Horsepower @ rpm (SAE Net)	74 @ 5000	100 @ 5100	100 @ 5100	67 @ 4800	130 @ 5400	110 @ 5750	154 @ 5750	172 @ 5500	220 @ 5500
POWER/ DRIVE TRAIN:									
Placement	Front mounted, longitudinal engine/transaxle	Front mounted, longitudinal engine/transaxle	Front mounted, longitudinal engine/transaxle	Front mounted, longitudinal engine/transaxle	Front mounted, longitudinal engine/transaxle	Front mounted engine, rear mounted transaxle	Front mounted engine, rear mounted transaxle	Air-cooled, rear mounted engine/ transaxle	Front mounted engine, rear mounted transaxle
Number of gears	5 forward, 1 reverse	5 forward, 1 reverse (or 3-speed automatic)	5 forward, 1 reverse (or 3-speed automatic)	5 forward, 1 reverse	3-speed automatic	5 forward, 1 reverse (or 3-speed automatic)	5 forward, 1 reverse	5 forward, 1 reverse	5 forward, 1 reverse (or 3-speed automatic)
DIMENSIONS:									
Wheelbase	99.8 in.	99.8 in.	105.5 in.	105.5 in.	105.5 in.	94.5 in.	94.5 in.	89.5 in.	98.4 in.
Front/rear track	55.1 in./55.9 in.	55.1 in./55.9 in.	57.9 in./56.9 in.	57.9 in./56.9 in.	58.1 in./57.2 in.	55.9 in./54.0 in.	55.9 in./54.1 in.	53.9 in./54.3 in.	61.1 in./60.2 in.
Overall length	176.6 in.	176.6 in.	188.9 in.	188.9 in.	188.9 in.	170.1 in.	170.1 in.	168.9 in.	175.7 in.
Overall width	66.2 in.	66.2 in.	69.6 in.	69.6 in.	69.6 in.	66.3 in.	66.3 in.	65.0 in.	72.3 in.
Overall height	54.7 in.	54.7 in.	54.7 in.	54.7 in.	54.7 in.	50.0 in.	50.1 in.	51.6 in.	50.5 in.
PERFORMANCE:									
Top speed	108 mph (man)	108 mph (man) 104 mph (auto)	107 mph (man) 103 mph (auto)	93 mph (man)	113 mph (auto)	120 mph (man) 116 mph (auto)	134 mph (man)	139 mph (man)	143 mph (man) 140 mph (auto)
Acceleration–0-50 mph (secs)	9.6 (man)	7.4 (man)/ 9.5 (auto)	8.9 (man)/ 9.8 (auto)	12.4 (man)	7.5 (auto)				
0-60 mph (secs)						10.9 (man)/ 12.7 (auto)	9.1 (man)	6.9 (man)	7.5 (man)/ 8.5 (auto)
FUEL ECONOMY:* EPA estimated	(26) (man)	(21) (man)/ (20) (auto)	(19) (man)/ (19) (auto)	(27) (man)**	(18) (auto)	(20) (man)/ (21) (auto)	(20) (man)	(17) (man)	(16) (man)/ (16) (auto)
EPA estimated highway	41 (man)	36 (man)/ 28 (auto)	33 (man)/ 27 (auto)	43 (man)**	26 (auto)	35 (man)/ 28 (auto)	33 (man)	27 (man)	25 (man)/ 23 (auto)

*1981 estimates. Use "estimated mpg" for comparison with other cars. Your mileage may vary with speed, trip length, and weather. Actual highway mileage will probably be less.

**1980 estimates. Use "estimated mpg" for comparison with other cars. Your mileage may vary with speed, trip length, and weather. Actual highway mileage will probably be less. 1981 estimates not available at time of printing.